

# Institutional Effectiveness

What is Institutional Effectiveness?



## What is Institutional Effectiveness (IE)?

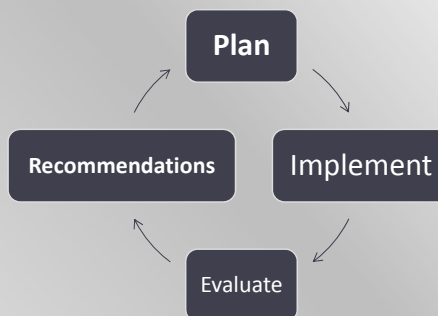
- IE is a cycle of continuous planning, evaluation, and quality improvement.
  - How well is each unit of the college doing in completing their specific unit goals?
  - Are units getting better at reaching goals? Allows units to monitor their progress.
  - Are units' mission and goals aligned with overall institutional Comprehensive Mission?

## What is Institutional Effectiveness (IE)?

- A requirement from our accrediting body (SACS/COC)
  - Standard 2.5 “The institution engages in ongoing, integrated, and institution-wide research-based planning and evaluation processes that (1) incorporate a systematic review of the institutional mission, goals, and outcomes; (2) results in continuing improvement in institutional quality; and (3) demonstrates the institution is effectively accomplishing its mission.
  - Standard 3.1 “The institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of improvement based on analysis of the results...”

## THE IE CYCLE

- 2-year cycle
  - Year 1 – each department/division develops plan that guides towards effectiveness and improvement.
  - Mid-Biennium – each department/division reports on progress
  - Year 2 - continued implementation and end of cycle reporting.

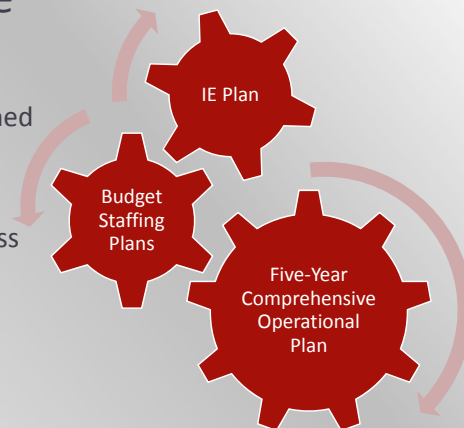


## The IE Plan Structure

1. Goals: What are the unit goals for the next two years?
  - *Increase student success*
2. Strategy: How will the unit accomplish these goals
  - *Ensure successful course completion*
3. Assessment Target: How will you know if you completed your goals?
  - *Increase course pass rates by 2%*
4. Findings: at end of cycle what does the data show
  - *Course pass rates increased by 1.5%*
5. Action Plans: Based on the findings, what plans could you develop to ensure improvement for the next cycle?
  - *Increase tutoring participation for at risk students.*

## Purpose of the IE Cycle

- SACS/COC Requirement
- Ensure departmental goals aligned with overall college mission
- Systematic, documented, continuous improvement process
- Key component of overall institutional planning process



# Questions?

For more information:

<http://iea.southtexascollege.edu/>